WEB 321 Capstone Project

Bakery-Plus

Presented by David Tarvin

What You Need

According to your RPF, you want to create a website that enables customers to purchase your goods online, pay for those goods online, and have them delivered to their house or available for pickup in store (in which case the customer would have the option of paying at the store). You also want the site to be able to store, upon the customer’s request, the customer’s name, address information and payment information. Further, you want customers to be able to sign up for a rewards program which you will implement or an email distribution list to get coupons and notices of sales.

Our Solution

We can create a site for you that will provide all of the functionality you are requesting. We will design and develop the site, set up the ecommerce functionality, and we will set up the database for the customer information, the rewards system and the email distribution list. We will then test the site and take it live.

Hardware/Software to Be Used

We will be using WordPress as a framework for your site and the WooCommerce plug-in to add the ecommerce functionality to your site. A specific type of computer is not required to run this site. Flywheel, a WordPress server host, is our first choice to host and manage the site. However, you will have the chance to speak with Flywheel and determine whether you want them or someone else to host and manage the site.

Staff

David Tarvin will handle development. He has two years experience in developing WordPress sites. Evynne Doue will handle visual design. She has four years experience in graphic design and web design.

Price

The price for this project is $5,000. This includes development of the code, cost of the WooCommerce plug-in, and visual design. This does not include writing any copy or taking any photographs. You are required to provide all photographs and copy for the site. This price also does not include the monthly hosting fee required by Flywheel. That will be provided by Flywheel during your meeting with them.

Schedule

We expect the project to take six weeks, barring any unforeseen delays. This schedule anticipates getting timely feedback from you regarding the design of the site. We will present our work to you twice for your review before finalizing the design. Any requests for changes after that are not included in this proposal and will be subject to extra fees.